**Team members:**

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| --- | --- | --- | --- |
| First Name | Second Name | Student Number | GitHub username |
| Jeydon | Lomibao | 00038358 | jdnnnnnnnnnn |
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| Rian | Bowland | 00032361 | Topsideark |

**Website Project Plan**

Use this template to describe your website. Describe each part in at least 3 (three) lines (except for the name of the client).

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| --- | --- |
| Who is your client? | Lucas Snow |
| What is the main topic/idea of your website? | Lucas has good interests in snowboarding, snow sports and a variety of snow covered destinations. |
| Who is your target audience? Describe the people you expect to visit your website. | People who want to lose weight, athletes, people of younger ages would be in full eligibility to access the activities on the locations. |
| Find at least 3 examples of similar websites. Copy and paste their links. | Weski : WeSki.com  Cassidytravel : <https://www.cassidytravel.ie/ski-holidays/>  snowtrex : Snowtrex.ie |
| What are the main components of your website? Is there a menu? What will the user find when visiting your webpage? | Navigation for travel sites, About page on each location, Search filter for prices, countries etc, including pictures off each location, date selection for travel at purchase for tickets. Contact pages for lucas and a support page, lastly accommodation page for stay. |
| What is the appearance of your website? Describe the colours, possible images, animations etc. | Blue, White, dark green, planes, ski boards, mountains, ski lifts, snowflakes, people having fun. |
| What makes your website unique? Describe at least one factor that makes your website different from the others you have found. | Review section of past customer experiences, multi selection of what activities are available and how the prices, winter deals and or family deals have made it worth the travel.sss |
| What is your plan to make the website accessible to everyone? | The website would include the accessibility options of having colourblind mode, text size change, text to speech |
| Write an email to your client summarising the decisions you have made above. | Dear Mr Snow,  Me and my colleagues have come up with a multitude of ideas for your website of Snow activity and travel.  Within this summary, is the factors that make your website unique and add what is known as “spice” to make it stand out as much as possible.  With the basic operations of navigating places, prices, times and dates, we include options of past customers giving reviews on their experiences, which are bound to be positive. Including a variety of images to be colourful and have the website be affected if needed for more accessibility.  Kind regards,  The Internationals. |